



2026 Holley Business-to-Business (B2B) Return Policy Terms and Conditions

Effective Date: October 9, 2026

This Return Policy ("Policy") governs all product returns by authorized B2B customers ("Customer") of Holley Inc. and its subsidiaries, commonly known as Holley Performance Brands ("Holley"). By purchasing products from Holley, Customer agrees to the terms outlined herein.

Holley reserves the right to modify this Policy at any time, with updates communicated through standard business channels.

1. Annual Return Allowance

- Customer may return eligible products (see "Non-Returnable Products" below for a list of ineligible products) up to two percent (2%) of Customer's prior calendar year net purchases.
 - "Net purchases" are defined as total invoiced product value excluding freight, taxes, rebates, credits, and promotional discounts.
 - The 2% allowance represents the maximum aggregate return value permitted per calendar year.
 - The return counts against the allowance for the year in which the RMA is requested.

2. Non-Returnable Products

The following products are non-returnable and ineligible for credit:

- Build-to-order or custom products, and
- Configured Safety Gear (Technical Safety Apparel & Helmets), and
- Factory-refurbished products, and
- Clearance items, and
- LTS (Limited-to-Stock) items, and
- Obsolete (OBS) items, and
- Chemicals (CataClean, Car Care, Oils and misc.)



Build-to-order or custom products, configured safety gear, factory-refurbished products and chemicals are designated as non-returnable at the time of purchase, as indicated on the applicable invoice, order confirmation, or product listing. For clearance items, LTS items or OBS items, Holley reserves the right to deny return based on the status of such products at the time of the return request.

3. Acceptable Condition Requirements

Returned products must meet all the following conditions to be eligible for full credit:

- New, unused, and uninstalled,
- In original, clean, unopened and undamaged packaging, and
- Complete with all original components, hardware, accessories, manuals, inserts, and warranty cards.

Products must be free from any non-Holley labeling, including but not limited to:

- Shipping labels,
- Pricing labels,
- Non-Holley UPC or inventory labels.

Customer is responsible for removing all such labels prior to returning.

4. Return Time Frame

- Customer may request an RMA throughout the year, allowing Customer to manage inventory on an ongoing basis rather than in one consolidated return.
- Return product age: Product must have been purchased during the current calendar year in which the RMA is requested or the immediately preceding calendar year. The original invoice number showing the shipment date is required at the time of RMA request. Holley reserves the right to decline the return of any product originally shipped before January 1 of the immediately preceding calendar year.
 - Customer may submit older inventory to its Sales Director for separate, case-by-case review and approval by the applicable Brand and Division. Approval is not guaranteed.
- Returns must be requested and approved (RMA issued) no later than October 31 of each calendar year.



- All approved returns must be received by the appropriate return facility no later than December 1 of the same calendar year in which the RMA was requested.
- Holley may, at its sole discretion, reject any returns that do not comply with the timing requirements set forth in this section.

5. Return Authorization (RMA Requirement)

- All returns require a valid Return Merchandise Authorization (RMA) issued by Holley prior to shipment.
- Customer must contact returns@holley.com or (800) 638-0032 ext. 3 to obtain an RMA.
- Holley operates brand-specific return facilities, and Customer agrees to:
 - Submit return requests by brand.
 - Ship returns only to the location specified on the RMA. Facility assignments by brand are listed in Appendix A.
 - Returns received at the wrong location may, at Holley's discretion, be refused, returned at Customer's expense, assessed additional handling fees or delayed in processing.
- The RMA number must be clearly visible on all return documentation and packaging.
- Returns received without a valid RMA will be considered unauthorized and may be:
 - Refused,
 - Returned at Customer's expense, or
 - Disposed of without credit.

6. Return Options

All returns of eligible products (see "Non-Returnable Products" above for a list of ineligible products) are subject to the 2% annual allowance.

- Option A: Return with Offset Order
 - Customer must submit a 2:1 offset order (minimum two dollars of new purchases for every one dollar returned).
 - The return request and offset order must be submitted concurrently to receive an RMA.
 - No restocking fee will apply.
- Option B: Return without Offset Order
 - A fifteen percent (15%) restocking fee will be deducted from any credit issued. The restocking fee will be based on Customer's total requested return amount (see Section 11 "Credit Issuance").



- This option applies to:
 - Customers not submitting an offset order,
 - Drop-ship-only customers or non-stocking partners.

Holley reserves the right to verify and enforce compliance with offset order requirements.

7. Return Shipping and Risk of Loss

- Customer is responsible for all return shipping costs unless the return is due to:
 - A verified Holley error, as solely determined by Holley or
 - An approved warranty claim.
- Customer assumes full responsibility and risk of loss for returned goods until received and accepted by Holley.
- Products must be properly packaged to prevent damage in transit.
- Any damage incurred during return shipment may result in reduced or denied credit.
- Customer is solely responsible for filing and managing carrier claims for any damage incurred during return transit.

8. Inspection and Acceptance

- All returned products are subject to inspection and acceptance by Holley prior to credit issuance.
- Each brand's specific return facility (*see* list of facilities by brand in Appendix A) inspects the returned products.
- Holley will determine, in accordance with this Policy, whether products are:
 - Acceptable for full credit,
 - Eligible for partial credit, or
 - Not eligible for credit.
- Holley's inspection findings shall be final and binding, absent manifest error.

Failure to comply with the requirements of this Policy may result in:

- Processing delays,
- Additional handling fees (at Customer's expense), and/or
- Denial or reduction of credit.



9. Repackaging and Reconditioning

If returned products (other than warranty returns, which are covered under “Warranty Returns” below) require restoration or repackaging to return to sellable condition:

- A 15% reconditioning fee per unit, not to exceed \$50 per unit, will be applied.
 - Holley will photo-document items identified for reconditioning/repackaging and make that information available upon request.
 - This reconditioning fee is in addition to the 15% restocking fee for returns that do not include an offset order (Option B above).
- Holley reserves the right to:
 - Issue partial credit, or
 - Deny credit entirely if restoration is not commercially reasonable.

10. Non-Compliant Returns

If products are determined to be non-sellable:

- No credit will be issued, and
- Customer will be notified and must provide disposition instructions within five (5) business days.

Available options:

- Return shipment at Customer’s expense, or
- Authorized destruction.

If Customer fails to respond within five (5) business days, Holley may dispose of the product at its discretion without liability or credit.

11. Credit Issuance

Credit will be issued only after:

- Valid RMA approval,
- Receipt and inspection of returned product, and
- Confirmation of compliance with this Policy.



Credit value:

- Based on the lowest invoiced unit price paid by Customer for the same SKU from January 1 of the immediately preceding calendar year through the date of return request.

Timing:

- Typical inspection processing time after receipt is ten (10) business days. During abnormal busy periods processing may take up to twenty (20) business days.
- Credits will be issued within one (1) business day after inspection is complete.

Holley reserves the right to issue partial credit based on product condition or completeness.

12. Shipping Damage Claims

- Customer must inspect all shipments upon delivery and report any visible damage immediately to the carrier and note on the delivery receipt (POD/BOL).
- Visible damage must be:
 - Noted on delivery documentation, and
 - Reported to Holley within five (5) business days of delivery.
- Customer must provide clear documentation including:
 - Damaged products,
 - Damaged packaging, and
 - Shipping materials.

Failure to comply may result in denial of claim.

Approved claims:

- Will not count toward the 2% return allowance, and
- Will be processed as either a carrier claim or Holley error, as determined by Holley.

Unless otherwise agreed in writing, carrier claims remain the responsibility of Customer.

13. Order Entry Errors (Holley Error)

For returns due to Holley error:

- Customer must notify Holley within five (5) business days of delivery, and



- Products must remain unused and in resalable condition.

Approved claims:

- Will not count toward the 2% return allowance, and
- Will be credited upon inspection.

14. Warranty Returns

- Products are subject to applicable manufacturer warranties. To the extent that the information provided in this section conflicts with the applicable manufacturer warranty, the terms of the manufacturer warranty will govern.
- Contact Holley Customer Service at (800) 638-0032 or returns@holley.com to initiate a warranty claim.
- All warranty returns must be accompanied by the original shipment invoice number.
- Holley reserves the right to inspect and test all warranty claims.
- Products returned through the warranty process that Holley determines are not covered by warranty will be returned to Customer at its sole cost and expense, or, at Holley's election, treated as a standard return subject to the 2% annual allowance and applicable fees.
- Warranty coverage is void in cases of:
 - Modification,
 - Improper installation,
 - Misuse or neglect, and
 - Any additional warranty exceptions set forth in the manufacturer warranty.
- Holley may, at its discretion:
 - Repair,
 - Replace,
 - Issue credit, or
 - Exercise any additional remedies set forth in the manufacturer warranty.
- Approved warranty returns do not count toward the 2% allowance.

Subject to the applicable warranty terms, international customers may be eligible for field destruction upon prior approval and documentation.



15. Limitation of Liability

TO THE MAXIMUM EXTENT PERMITTED BY LAW: HOLLEY SHALL NOT BE LIABLE FOR ANY INDIRECT, INCIDENTAL, OR CONSEQUENTIAL DAMAGES, LOST PROFITS OR BUSINESS INTERRUPTION. HOLLEY'S TOTAL LIABILITY RELATED TO RETURNED PRODUCTS SHALL NOT EXCEED THE ORIGINAL PURCHASE PRICE OF THE PRODUCT.

16. Exceptions

Any exception to this Policy:

- Must be approved in writing by Holley's Vice President of Sales prior to return, and
- Will be evaluated on a case-by-case basis.

17. Governing Law and Dispute Resolution

This Policy and any dispute arising out of or relating to it shall be governed by the laws of the State of Tennessee, without regard to its conflict-of-laws principles. Customer and Holley agree to the exclusive jurisdiction of the state and federal courts located in Davidson County, Tennessee.

Before initiating any formal proceeding, Customer agrees to contact Holley Customer Service in writing at returns@holley.com and to allow Holley at least thirty (30) days to attempt to resolve the dispute. Most disputes can be resolved through this process.

18. Contact Information

For all return-related inquiries or assistance, please contact:

Customer Service: (800) 638-0032

Email: returns@holley.com



Appendix A — Brand Return Facilities

Facility assignments are subject to change. If this table and the RMA differ, the RMA controls.

Brands	Facility Address
ACCEL, Holley EFI, MSD, and Racepak	1350 Pullman Drive, Suite 200 El Paso, TX 79936
APR and Dinan	4800 US Highway 280 W Opelika, AL 36801
Baer Brakes	12795 West Northern Ave. Building 4 Suite 800 Glendale, AZ 85307
B&M Transmissions (Transmissions only to this address)	MP Transmissions 14140 Alondra Blvd, Suite A Santa Fe Springs, CA 90670
Classic Instruments	826 Moll Drive Boyne City, MI 49712
FluidLogic, HANS, HRX, RaceQuip, Simpson Motorcycle, Simpson Racing and Stilo	328 FM 306 New Braunfels, TX 78130
Amp'd, DiabloSport, Edge, Pulsar, Range Technology and Superchips	1080 S. Depot Drive Ogden, UT 84404
All Other Brands	487 Century Street Bowling Green, KY 42101